|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Effects | Probability | Impact | Response |
| Fake offers | It will decrease the credibility | Unlikely | Major | Review the offers before share it |
| Limited Resources | Low advertisements, offers. | Moderate | Major | Try to find sponsors |
| Competitors | Customers will stop following the application | Very likely | Major | Try to get best offers |
| Servers not responding | Customers will give us a low rate and It will negatively reflected | Likely | Major | Try to secure our servers. |

**Risk Management**

**Opportunities**

|  |  |
| --- | --- |
| Some companies got affected by the Covid-19 and they offer with high discount | exploit |
| A competitor left because of he got damaged because of some financial problems | exploit |